



International Video Competition

“SPORT, MOUNTAIN & OLYMPISM – SNOW & ICE SPORTS”

Rules

The Panathlon International Cultural Foundation - "Domenico Chiesa" (hereinafter referred to as **P.I.** - 31 Member Countries), in cooperation with the Fédération Internationale Cinéma Télévision Sportifs (hereinafter referred to as **FICTS** - 130 Member Countries), is organizing the special Video Competition "SPORT, MOUNTAIN & OLYMPISM - SNOW & ICE SPORTS," concerning the relationship between Sports, Mountains and Olympism.

Art. 1 – Works admitted

Works made by people of any age, without any distinction of gender, ethnicity, race, religion and political thought are accepted. Works with pornographic content, incitement to violence or inspired by racial hatred or in violation of human rights will not be accepted. Each participant may use their own images to make their own videos in compliance with the provisions governing film and television rights to images and music.

Videos lasting **min. 30 sec. - max. 4 min.** are allowed and can be made with any technique (in MOV h264 or MP4 format), with or without soundtrack. Any comments and/or subtitles must absolutely be in English if the original version is in a different language.

The works will be used exclusively for cultural purposes, without any intent of profit.

The person submitting the work declares himself the owner of it.

Each video file must be renamed with the first and last name of the author, his/her nationality, and the title of the work.

Art. 2 – Participation and free registration

Entries must be submitted by one of the following methods (all three valid):

- By **WeTransfer** to the email info@ficts.com (together with the Registration Form duly filled in and signed) ~~by 14 May 2023.~~ **by 10th September 2023**
- Uploading of the work on the author's personal **Facebook** profile by tagging the official profiles of @PanathlonInternational, @FondazioneDomenicoChiesa, @FictsFederation.
- Uploading of the work on the author's personal **Instagram** profile (Post/Reel) tagging the official profiles of @PanathlonInternational, @FondazioneDomenicoChiesa, @FictsFederation.
No Instagram stories will be allowed.

(it is necessary to tag all 3 profiles to be accepted). Authors will then be contacted on social media (via Messenger or Instagram Direct) to complete the registration.

Art. 3 – Selection procedures

- First selection (within 30 may)

All submitted works will be uploaded to Youtube by May 30 and made available to the public.



20 videos will be selected in the following ways:

- 10 videos: highest number of Youtube views in the period (1st June - 30th September);
- 10 videos: selected between 15 and 30 September by a Jury composed by the representatives, one for each Panathlon Club of all countries (total 260 Clubs)¹ where the panathletic movement exists.

The 20 videos will enter the Final Stage and will be evaluated by the International Jury, which will decide the 3-winning works.

- All videos compete for the "Special Public Prize" and the "Panathlon Clubs Prize" (See Art. 3 - Final Stage*)
- Final stage (9 – 22 October)

The International Jury composed of 2 representatives of the Foundation, 1 representative of Panathlon and 2 representatives of FICTS will evaluate the 20 videos that have passed the first selection (through a non-repeating decimal vote from 10 to 1) and will award the following prizes, at its sole discretion:

- 1st place: prize of 3,000 € and Domenico Chiesa Foundation plaque
- 2nd place: prize of 2,000 € and a plaque
- 3rd place: prize of 1,000 € and plaque

*Public's Special Prize: Plaque to the video that will have reached the highest number of views in the period (30th September - 22nd October)

*Panathlon Clubs Special Prize: Plaque to the video most voted by the Representatives.

The Jury reserves the right to award any additional prizes and special mentions.

All results of the selection phases will be published on the SPORTMOVIESTV.COM Platform used for the collection of works.

Art. 4 – Awards

The "Award Ceremony" will take place on **12 November 2023** on the occasion of "SPORT MOVIES & TV 2023" - World Final of the 20 Festivals (in the 5 Continents) of the "World FICTS Challenge" Championship of Television, Cinema, Communication and Sport Culture scheduled in Milan (Italy) from 8 to 12 November.

P.I. will provide 2 hotel nights to the winners who will attend the event (not exchangeable for matching money) during the days including the "Award Ceremony". The winners, who do not attend the Ceremony, will receive the cash prizes by bank transfer and the plaques at home.

Art. 5 – Communication

All participating videos will appear in a dedicated section, within the SPORTMOVIESTV.COM Platform and on the official FICTS YouTube channel: <https://www.youtube.com/c/FICTSFEDERATION> with a considerable number of views of fans who will be able to participate in the selection of the most "popular" through the views.

¹ The countries represented are Albania, Algeria, Argentina, Austria, Belgium, Bolivia, Brazil, Bulgaria, Chile, Czech Republic, Ecuador, Estonia, France, Germany, Great Britain, Greece, Kuwait, Northern Ireland, Italy, Liechtenstein, Luxembourg, Mexico, Peru, Portugal, Rwanda, San Marino, Spain, Slovenia, Switzerland, Togo and Uruguay.



The Videos that will access to the "Final Phase" will be spread among the Panathlon Clubs of the Panathletic Movement, all their members and the followers of all the web sites and social media of the clubs and of the single panathletes and re-shared on the FICTS website and social channels.

All the news regarding the selection process of the films, the names of the prize-winners and of the possible noteworthy participants will be posted on P.I. website and Facebook and re-shared on the FICTS website and social channels.

The "Award Ceremony" will be preceded by a Press Conference (in person or online) during which the names of the winners will be communicated. Their videos will be re-launched through the social media and the publication of an article on Panathlon International Magazine which is regularly sent to panathletes, International Sports Federations and IOC.
