

MEMORANDUM OF UNDERSTANDING
between FICTS and PANATHLON INTERNATIONAL

Granted that

among the main purposes of the FÉDÉRATION INTERNATIONALE CINÉMA TÉLÉVISION SPORTIFS Statute are included:

- *the promotion of the values, the ethic and the cultural function of the Sport Movement through the pursuit of the knowledge and the divulgation of sport movies and videos;*
- *the promotion of the best quality of the productions of sport footages;*
- *the collection of the productions which may diffuse the “Sport for All”, may highlight the ideals and the spirit;*
- *the development of the relationships with the IOC and with the International Federations, the Governments and the Non-Governmental Organizations with the aim to promote, at all levels and in the whole world, the interest of sport;*
- *the collaboration with organizations having as their goal the promotion of sport on a world-wide basis;*

among the main purposes of the PANATHLON INTERNATIONAL Statute are included:

- *to encourage friendship among everyone who works in the world of sport;*
- *to act systematically and continuously to spread the idea of sport, inspired by the ethics of responsibility, by the spirit of solidarity and fair play, as elements belonging to the culture of all men and peoples;*
- *to promote studies and researches into the problems of sport and its interrelations with society;*
- *to work towards the ideal of a healthy sporting education guaranteed for all, regardless of race or sex or age, particularly through the promotion of cultural and sporting activities for young people and through schools;*
- *to support the Olympic Movement in any activities consistent with the aims of the Association.*

The collaboration between **FÉDÉRATION INTERNATIONALE CINÉMA TÉLÉVISION SPORTIFS** and **PANATHLON INTERNATIONAL** is realized on the following points:

1. Presence of the FICTS through videos (*contextually chosen, except IOC video materials*) during the PANATHLON INTERNATIONAL initiatives making available projections selected among those of the participants of the Festivals of the last 10 years.
2. Presence of Members and promotion of PANATHLON's activities in the International Circuit of the "World FICTS Challenge" in 5 Continents (*participations, awards, promotion of sport values, etc.*) and viceversa.
3. Free enrollment to the FICTS for PANATHLON INTERNATIONAL Members (*one for each Country*).
4. Action by PANATHLON INTERNATIONAL among the member Countries for the organization of phases of "World FICTS Challenge" and consequent support action by FICTS (*see enclosure 1 - "World FICTS Challenge" Rules*).
5. Presence of PANATHLON INTERNATIONAL President (or his delegate) in the "FICTS Youth, Education and Culture Committee".
6. International audio-video competition open to all (*with free registrations*) organized by the "*Panathlon International Cultural Foundation Domenico Chiesa*" organized by FICTS in order to promote the sports gesture that spreads the values of the Panathletic Movement, with annual awards at the World Final "SPORT MOVIES & TV" in Milan.
7. Presentation of PANATHLON INTERNATIONAL video to show during the Festivals of the "World FICTS Challenge" (14 stages in 2009), to spread in the schools, among the young people and the sportsmen by FICTS.
8. Free subscription, for the PANATHLON's members, to FICTS weekly Newsletter "Sport Movies & Tv" and free use of FICTS promotional tools (website, etc.).
Link exchange between FICTS and PANATHLON INTERNATIONAL website.
9. Hospitality to the Final Phase of the "World FICTS Challenge" in Milano for PANATHLON's President or his delegate. Hospitality of FICTS delegate to a PANATHLON INTERNATIONAL world-wide event (to check every year).
10. Elaboration of documents, publications, websites and other kind of collaboration and synergy to realize projects and common initiatives direct towards the promotion of "Ethics in the Sport" and of "Sport Values".

FICTS President

Prof. Franco B. Ascani



Milan, November 2nd, 2009

FICTS President

Prof. Franco B. Ascani



Milan, September 16th, 2021

Panathlon International President

Dr. Enrico Prandi



Panathlon International President

Dr. Pierre Zappelli

