

ENDING THE FAIRY TALE



ENDING THE FAIRY TALE WOMEN RIGHTS ON TWO WHEELS

hybrid Seminar/Webinar
Thursday September 16th, 2021

The moment for GENDER EQUITY in cycling is now!

We must sever the restrictions that serve to constrain women's fundamental rights of equality and equity across all conditions and contexts.



HYBRID SEMINAR/WEBINAR

Date: Thursday September 16th, 2021
Start: 11:00 – 13:00 (with finger lunch)
Location: Depending on the Covid situation: physical seminar (or hybrid or webinar) at Universitaire Stichting, Egmontstraat, 11, 1000 Brussels
Streaming: The seminar will be streamed. Ask for the link here:

secretary@panathlon-international-brussels.eu

OBJECTIVE

The 16th September, 2021 webinar/seminar on gender equity in women's professional and amateur cycling, uses the opportunity of the World Championships in Cycle Racing to direct the attention of the public opinion and the UCI on the still remaining stereotypes, mental and structural barriers in the path to gender equity and women's rights in cycling.

The webinar/seminar focusses on 4 themes and aims at creating a platform for and with all stakeholders who insist on action. **Equal rights and equal treatment are claimed in:**

1. **Management**
2. **Economic / Financial**
3. **Media**
4. **Respect for women's physical integrity**

PROGRAM



Welcome: 11:00 **Antonella Pederiva** (IT), Panathlon International EU-Brussels
Moderator: **Louise Harvey** (UK), chairwoman of FTI consulting, OBE MVO

Intro: 11:05 – 11:15 Short introduction to the congress theme
ENDING THE FAIRY TALE – WOMEN RIGHTS ON TWO WHEELS
MEP: **Assita Kanko** (BE)

Themes: 11:15 Physical integrity of women in cycling
Iris Slappendel (NL), 'The Cyclist Alliance' (trade union women cyclists)

11:30 Towards economic and financial equality in woman's cycling
Dr. Suzanne Ryder (NL), academic researcher on economics of professional women's road cycling

11:45 Equality in exposure, publicity and media coverage in women's cycling
Ine Beyen (BE), active in media, former pro cyclist

12:00 Empowering women in sports
Gwenda Stevens (BE), president of the Rowing Association, 'The Game Changers project': more women in top positions in sport

Solutions & Strategies: 12:15 – 12:45 A Gender Equity Dialogue
Moderator: **Louise Harvey** (UK), chairwoman of FTI consulting, OBE MVO
Katarina Nash (CZ), message from the President of the Athlete's Commission UCI
Esteban Fernandez (ES), Deputy Head of the Sport Unit of the European Commission
Dr. Elaine Cook (CA), President of the Scientific Commission of Panathlon International
Griet Langedock (BE), promotor of women's cycling

Questions & Closing: 12:45 – 13:00 **Antonella Pederiva** (IT), Panathlon International EU-Brussels

Finger Lunch: 13:00 – 15:00



More info: secretary@panathlon-international-brussels.eu