

# ENDING THE FAIRY TALE



## ENDING THE FAIRY TALE WOMEN RIGHTS ON TWO WHEELS

hybrid Seminar/Webinar  
Thursday September 16<sup>th</sup>, 2021

### The moment for GENDER EQUALITY in cycling is now!

We must sever the restrictions that serve to constrain women's fundamental rights of equality and equality across all conditions and contexts.



### HYBRID SEMINAR/WEBINAR

**Date:** Thursday September 16<sup>th</sup>, 2021  
**Start:** 11:00 – 13:00 (with Finger-food lunch)  
**Location:** Depending on the Covid situation: physical seminar (or hybrid or webinar) at Universitaire Stichting, Egmontstraat, 11, 1000 Brussels  
**Streaming:** The seminar will be streamed. Ask for the link here:

[secretary@panathlon-international-brussels.eu](mailto:secretary@panathlon-international-brussels.eu)

### OBJECTIVE

The 16<sup>th</sup> September, 2021 webinar/seminar on gender equality in women's professional and amateur cycling, uses the opportunity of the World Championships in Cycle Racing to direct the attention of the public opinion and the UCI on the still remaining stereotypes, mental and structural barriers in the path to gender equality and women's rights in cycling.

The webinar/seminar focusses on 4 themes and aims at creating a platform for and with all stakeholders who insist on action. **Equal rights and equal treatment are claimed in:**

1. **Management**
2. **Economic / Financial**
3. **Media**
4. **Respect for women's physical integrity**

### PROGRAM



**Welcome:** 11:00 **Antonella Pederiva** (IT), Panathlon International EU-Brussels  
Moderator: **Louise Harvey** (UK), chairwoman of FTI consulting, OBE MVO

**Intro:** 11:05 – 11:15 Short introduction to the congress theme  
**ENDING THE FAIRY TALE – WOMEN RIGHTS ON TWO WHEELS**  
MEP: **Assita Kanko** (BE)

**Themes:** 11:15 Physical integrity of women in cycling  
**Iris Slappendel** (NL), 'The Cyclist Alliance' (trade union women cyclists)

11:30 Towards economic and financial equality in woman's cycling  
**Dr. Suzanne Ryder** (NL), academic researcher on economics of professional women's road cycling

11:45 Equality in exposure, publicity and media coverage in women's cycling  
**Ine Beyen** (BE), active in media, former pro cyclist

12:00 Empowering women in sports  
**Gwenda Stevens** (BE), president of the Rowing Association, 'The Game Changers project': more women in top positions in sport

**Solutions & Strategies:** 12:15 – 12:45 A Gender Equality Dialogue  
Moderator: **Louise Harvey** (UK), chairwoman of FTI consulting, OBE MVO  
**Katarina Nash** (CZ), message from the President of the Athlete's Commission UCI  
**Maria- Luisa Fernandez Esteban** (ES), Deputy Head of the Sport Unit of the European Commission  
**Eline Berings** (BE), former athlete, sport psychologist  
**Griet Langedock** (BE), promotor of women's cycling

**Closing remarks:** 12:55 – 13:00 **Antonella Pederiva** (IT), Panathlon International EU-Brussels

**Finger-food lunch:** 13:00 – 15:00



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